

CSCF | Children's
Sickle Cell
Foundation, Inc.

Anniversary



Rivers Casino  *October 7, 2022*
5:30pm-7:00pm

For Tickets, Sponsorship and
Advertisement Opportunities

ORDER

cscf | Children's
Sickle Cell
Foundation, Inc.

Anniversary



Sponsorship Package

20TH ANNIVERSARY BENEFIT GALA – OCTOBER 7, 2022

SPONSORSHIP OPPORTUNITIES FOR 20TH ANNIVERSARY BENEFIT GALA

October 7th, 2022, 5:30pm–9pm
Rivers Casino 777 Casino Drive, Pittsburgh, PA 15212

All sponsorships include meals and entertainment. A portion of the sponsorship supports individuals living with sickle cell and/or caregivers to attend the event.

\$25,000.00 – Presenting Level Sponsorships (3 Available)

Includes:

- 2 Gala Tables (16 Gala Tickets) with signage
- Featured speaking opportunity during the program
- VIP Sponsor Booth outside of the Grand Ballroom
- Promotional Item Placement on Gala Tables
- Full-Page Ad with Premium Placement in the souvenir book (choice of Back Cover/Inside Back/Inside Front, as available)
- Marketing video (:30-1minute)
- Recognition during the Gala (Logo for video loop)
- Static banner ad on website homepage [Dimensions 2340w x 280h]
- Preferred placement of sponsor announcements in pre-event news package. (Press releases, print and radio)
- Logo and link on event website
- Recognition in pre-event promotional emails (company name and link only)
- Recognition during the Gala (Logo for video loop)
- Social media posts leading up to and after the event

\$15,000.00 Champion Level Sponsorship (4 Available)

Includes:

- 1 Gala Table (8 Gala Tickets) with signage
- Sponsor Table in Meet' n Greet Area (8Ft Table)
- ½ Page Ad in the souvenir book
- Static banner ad on website homepage [Dimensions 2340w x 280h]
- Sponsor announcements in pre-event news package. (Press releases, print and radio)
- Logo and link on event website
- Recognition in pre-event promotional emails (company name and link only)
- Recognition during the Gala (Verbal)
- Recognition during the Gala (Logo for video loop)
- Social media posts leading up to and after the event

\$10,000.00 – Partner Level Sponsorship (5 Available)

Includes:

- 1 Gala Table (8 Gala Tickets) with signage
- Sponsor Table in Meet'n Greet Area (8Ft)
- ½ Page Ad in the souvenir book
- ¼ Page Ad in the souvenir book
- Sponsor announcements in pre-event news package. (Press releases, print and radio)
- Logo and link on event website
- Recognition during the Gala (Logo for video loop)
- Social media posts leading up to and after the event

\$5,000.00 – Advocate Level Sponsorship

Includes:

- 1 Gala Table (8 Gala Tickets) with signage
- ¼ Page Ad in the souvenir book
- Logo and link on event website
- Recognition during the Gala (Logo for video loop)
- Social media posts leading up to and after the event

\$1,000.00 – Table Sponsor

Includes:

- 1 Gala Table (8 Gala Tickets) with signage
- 1/8 Page Ad in the Souvenir booklet (Business Card)
- Recognition during the Gala (Logo for video loop)

Includes:

\$ 500.00 – Warrior

Includes:

- 4 Gala tickets
- Warrior listing in the souvenir book

Please click to access the [sponsorship form](#). Sponsorship forms, logos and graphics are due no later than September 9th to be included in the 20th Anniversary Souvenir Book.

Sponsorship Opportunities

Children's Sickle Cell Foundation, Inc.

20th Anniversary Benefit Gala - Rivers Casino 777 Casino Drive, Pittsburgh, PA 15212

Friday, October 7th, 2022 - 5:30pm

Opportunities	Presenting Level \$25,000	Champion Level \$15,000	Partner Level \$10,000	Advocate Level \$5,000	Table Level \$1,000	Warrior Level \$500
Featured Speaker	X					
VIP Sponsor Booth	X					
Sponsor Table (Meet'n'Greet)	n/a	X	X			
2 Gala Tables and 16 Guests	X					
1 Gala Table For 8 Guests	n/a	X	X	X	X	
4 Gala Tickets						X
Promotional Item Placement	X					
Marketing video (:30-1minute)	X					
Full Page Ad - Premium Placement in Souvenir Book	X					
Preferred placement of sponsor announcements in pre-event...	X					
Full Page Ad - Premium Placement in Souvenir Book		X				
1/2 Page Ad in Souvenir Book	n/a		X			
1/4 Page Ad in Souvenir Book	n/a			X		
1/8 Page Ad in Souvenir Book	n/a				X	
Warrior listing in Souvenir Book						X
Recognition during the Gala (verbal)	X	X	X			
Sponsor announcements in pre-event news package. (Press releases, print only)	n/a	X	X			
Recognition in pre-event promotional emails	X	X				
Static Banner Ad on event website	X	X				
Logo and link on event website	X	X	X	X		
Recognition during the Gala (Logo for video loop)	X	X	X	X	X	
Social media posts leading up to and after the event	X	X	X	X	X	



20TH ANNIVERSARY BENEFIT GALA

October 7th, 2022, 5:30pm–9pm

Rivers Casino 777 Casino Drive, Pittsburgh, PA 15212

EVENT PURPOSE AND TIMELINE

The purpose of this event is to celebrate the accomplishments and key milestones of the Children's Sickle Cell Foundation, Inc. through its collaborative partnerships over the last 20 years. In addition, the goal is to raise at least \$100,000. Representing the approximately 100K persons living with sickle cell disease in the USA. Most of the proceeds benefit children and adults living with sickle cell disease throughout the Commonwealth of Pennsylvania by providing quality community-based programs, care coordination, and services. A portion of the funds raised will support research that will hopefully lead to a universal cure for sickle cell disease (SCD)

Timeline:

1. Establishing the event committee; meeting schedule and marketing plan (May 2022)
2. Securing the event venue (June 2022)
3. Developing event materials (Sponsorship packet, invitations, agenda, etc.) (July 2022)
4. Engaging partners, corporations, community organizations, and foundations for sponsorship opportunities
5. Implementing the marketing plan including social media. (August/September 2022)
6. Hosting the event (October 7, 2022)
7. Submit post-event reports and send thank you letters/notes. (October 2022)

The sponsorship period opens on August 1, 2022 - September 9th, 2022.

The logos and graphics deadline is September 9th to be included in the Souvenir Book. The sponsor commitment will be honored even if the payment is scheduled to arrive later than the event date.




20TH ANNIVERSARY BENEFIT GALA PROGRAM


October 7th, 2022, 5:30pm–9pm

Rivers Casino 777 Casino Drive, Pittsburgh, PA 15212

5:30 pm-6:30 pm	Cocktail Hour Visit Sponsor Booths and Tables Photo Booth	Meet'n Greet Area
6:30 pm	Grand Ballroom Opens – Guests may be seated Welcome History/Timeline Sponsor Greetings and Recognitions	Grand Ballroom
7pm	Dinner, Dessert Coffee	Grand Ballroom
7:30pm	Introduction of Keynote Speaker Keynote Speaker Awards and Recognitions	Grand Ballroom
8:30pm	Envisioning the Future Dancing Good night	Grand Ballroom

 **IRS** Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248560116
Mar. 09, 2011 LTR 4168C E0
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CHILDRENS SICKLE CELL FOUNDATION
GOVE BUSINESS CENTER
% ANDREA M WILLIAMS
226 PAUL ST STE 102
PITTSBURGH PA 15211-2332

017685

Employer Identification Number: 02-0649650
Person to Contact: MS. HARPER
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your Feb. 28, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in MAY 2004.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Children's Sickle Cell Foundation, Inc.</p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) ▶ _____</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. Gove Business Center 226 Paul Street</p> <p>6 City, state, and ZIP code Pittsburgh, PA 15211</p> <p>7 List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number									
or									
Employer identification number									
0	2		-	0	6	4	9	6	5

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 08/01/2022
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

- Form 1099-INT (interest earned or paid)